

FCC EEO Combined Public File Report

Call Sign	Type of Station	Location: City/State	Facility ID
KSTC-TV	TV	St Paul, MN	35843
KSTP-AM	Radio	St Paul, MN	35641
KSTP-FM	Radio	St Paul, MN	35642
KSTP-TV	TV	St Paul, MN	28010
KTMY-FM	Radio	St Paul, MN	60641
WIXK-AM	Radio	St Paul, MN	60643

For the reporting period: 12/01/10 to 11/30/11

Full-Time Positions Filled

Job Title	Date Closed	Recruitment Source Groups		Source for Person Hired
KSTC-TV.Account Manager	11/17/2011	Internal,National,P	Except for: 452 487 1092	1184
KSTC-TV.National Sales Assistant	04/27/2011	Internal,National,S	Except for: 452 487	349
KSTP-AM.Account Manager	08/23/2011	Internal,National,P	Except for: 452 487	1188
KSTP-AM.Account Manager	10/03/2011	Internal,National,P	Except for: 452 487 1092	1188
KSTP-AM.Account Manager	10/03/2011	Internal,National,P	Except for: 452 487 1092	349
KSTP-AM.Account Manager	12/13/2010	Internal,National,P	Except for: 452 487	349
KSTP-AM.Account Manager	03/02/2011	Internal,National,P	Except for: 452 487	349
KSTP-AM.Commercial Production Director	03/04/2011	Internal,National,P	Except for: 452 487	1443
KSTP-AM.Director of Sales	05/10/2011			369
KSTP-AM.Executive Producer	02/08/2011			369
KSTP-AM.Program Director 1500 ESPN	12/20/2010	Internal,National,P	Except for: 452 487	369
KSTP-AM.Promotions Coordinator	01/27/2011	Internal,National,S	Except for: 452 487	369
KSTP-AM.Show Host - 1500 ESPN	08/08/2011	Internal,National,P	Except for: 452 487 1092	369
KSTP-FM.Account Executive	10/03/2011	Internal,National,P	Except for: 452 487 1092	349
KSTP-FM.Account Executive	03/02/2011	Internal,National,P		349
KSTP-FM.Interactive Account Manager	05/25/2011	Internal,National,P	Except for: 452 487	349
KSTP-FM.Morning Show On Air Personality	10/17/2011	Internal,National,P	Except for: 452 487 1092	773
KSTP-FM.On Air Personality	03/08/2011	Internal,National,P	Except for: 452 487 1092	369
KSTP-FM.Sales Coordinator	02/14/2011			369
KSTP-FM.Sales Manager	07/28/2011	Internal,National,P	Except for: 452 487	369
KSTP-TV.Account Manager	05/05/2011	Internal,National,P	Except for: 452 487	369
KSTP-TV.Administrative Assistant	04/08/2011	Internal,National,S	Except for: 452 487	349
KSTP-TV.Assistant Producer/Guest Coordinator (TCL)	04/26/2011	Internal,National,P	Except for: 452 487	369
KSTP-TV.Local Sales Manager	10/26/2011			369
KSTP-TV.Marketing Coordinator	04/08/2011	Internal,National,S	Except for: 452 487	369
KSTP-TV.Meteorologist	08/02/2011	Internal,National,P	Except for: 625	401
KSTP-TV.Meteorologist	08/02/2011	Internal,National,P	Except for: 625	773
KSTP-TV.Multi Media Journalist	02/14/2011	Internal,National,P	Except for: 452 487	1227
KSTP-TV.Operations Technician	06/10/2011	Internal,National,P	Except for: 452 487	1184
KSTP-TV.Operations Technician	06/10/2011	Internal,National,P	Except for: 452 487	369
KSTP-TV.Operations Technician	08/02/2011	Internal		369
KSTP-TV.Producer	10/06/2011	Internal,National,P	Except for: 452 487 1092	369
KSTP-TV.Producer	09/12/2011	Internal,National,P	Except for: 452 487 893	1184
KSTP-TV.Producer	06/21/2011	Internal,National,P	Except for: 452 487	1184
KSTP-TV.Producer-Twin Cities Live	06/13/2011	Internal,National,P	Except for: 452 487	1184
KSTP-TV.Production Assistant	05/06/2011	Internal,National,P	Except for: 452 487 625	369
KSTP-TV.Production Assistant	08/12/2011	Internal,National,P	Except for: 452 487	1184
KSTP-TV.Promotion Writer/Producer/Editor	10/27/2011	Internal,National,P	Except for: 452 487 1092	605
KSTP-TV.Reporter	10/06/2011	Internal,National,P	Except for: 452 893	773
KSTP-TV.Reporter	06/20/2011	Internal,National,P	Except for: 452	1184
KSTP-TV.Reporter	02/14/2011	Internal,National,P	Except for: 452	773
KSTP-TV.Traffic Assistant	06/13/2011	Internal,National,S	Except for: 207 223 650	1184
KSTP-TV.TV Sales Assistant	01/13/2011	Internal,National,S	Except for: 452	349
KSTP-TV.TV Sales Office Administrator	01/13/2011	Internal,National,S	Except for: 452 487	349

KSTP-TV.Web Reporter/Producer	06/08/2011	Internal,National,P	Except for: 452	1184
KTMV-FM.Account Manager	06/06/2011	Internal,National,P		1187
KTMV-FM.Account Manager	01/11/2011	Internal,National,P	Except for: 452 487	773
KTMV-FM.Account Manager	11/11/2011	Internal,National,P	Except for: 452 487 1092	1189

List of Recruitment Sources for Interviewees

Source	# of Interviewees	Source	# of Interviewees	Source	# of Interviewees	Source	# of Interviewees
349	41	359	1	369	41	399	1
401	4	605	1	610	2	763	4
773	15	1184	45	1187	5	1188	8
1189	6	1227	1	1443	2		

List of Recruitment Sources that requested postings

164 299 582 853 1147 1160 1161 1162 1173 1193 1208 1224 1225 1226 1227 1231 1268 1275

Recruitment Source Groups

Group Name	Ending Date: Members of this group
Internal	Current: 307 369 402 408 416 546 555 843 865 893 905 911 912 913 1213 1270
National	Current: 254 255 452 487 608 644 651 657 1092 10/19/11: 1092 ACTIVE 1092 ADDED 03/04/11: 253 INACTIVE
P=Professional	Current: 140 157 159 164 187 203 208 209 303 309 339 349 359 379 389 399 426 433 439 458 465 495 503 509 577 582 587 610 625 633 640 699 721 737 753 763 773 836 838 840 841 853 856 858 859 863 872 873 875 876 878 887 888 1147 1160 1161 1162 1173 1184 1185 1187 1188 1189 1193 1208 1224 1225 1226 1227 1231 1268 1275 1294 1295 1436 1443 12/29/10: 235 INACTIVE 11/29/11: 456 INACTIVE 01/10/11: 1210 DELETED
Paid	Current: 189 212 399 401 427 448 468 486 510 646 654 709 785 832 921 922 1437 1454 1455 1456 1457 1458 11/07/11: 1458 ADDED 11/04/11: 1457 ADDED 01/01/11: 1454 ADDED 1455 ADDED 1456 ADDED
S=Support	Current: 140 141 142 157 164 175 187 201 203 207 208 209 211 223 238 240 252 299 303 309 339 349 359 379 389 399 406 426 433 439 458 462 465 495 514 515 522 577 582 587 602 604 605 607 610 612 615 625 629 631 633 634 640 650 665 699 721 728 733 737 753 763 773 787 788 794 805 819 820 838 840 853 856 858 863 866 872 873 875 876 878 887 888 1147 1173 1184 1185 1187 1188 1189 1208 1226 1294 1295 1436 1438 11/29/11: 456 INACTIVE
T=Technical	Current: 164 187 203 208 303 309 310 339 349 359 379 389 399 433 465 495 503 509 577 582 587 610 625 633 634 640 699 737 753 763 773 838 840 853 856 863 876 878 887 888 1147 1184 1185 1187 1188 1189 1208 1295 11/29/11: 456 INACTIVE

Recruitment Sources

ID	Source	ID	Source	ID	Source
140	Art Institute International Minnesota 15 S 9th St Minneapolis, MN 55402 Alma Garza (612) 656-6851	141	American Indian Occupational Industrial Ctr 1845 E Franklin Ave Minneapolis, MN 55404 Don Clark (612) 341-3358	142	American Indian Community Advocates 350 S 4th St #239 Minneapolis, MN 55415 Bill Carter (612) 673-3028
157	Augsburg College 2211 Riverside Ave S Minneapolis, MN 55454 Sandy Tilton (612) 330-1472	159	602 Communications 3339 E Wickieup Ln Phoenix, AZ 85050 Graeme Newell (602) 485-4412	164	Asian American Journalists Association-MN 425 Portland Ave S Minneapolis, MN 55488 Nancy Yang (651) 208-2535
175	Anoka Technical College 1355 W Highway 10 Anoka, MN 55303 Fred Ketchum (763) 576-4783	187	Alliance for Women in Media-MN 11830 28th Ave N Plymouth, MN 55441 Catherine Flaherty (763) 550-1102	189	Broadcasting & Cable - Multichannel News 255 Wyman Street Waltham, MD 02451 Jonathan Kemp (781) 734-8441
201	Center for Asians and Pacific Islanders 3702 E Lake St #200 Minneapolis, MN 55406 Lisa Harris (612) 767-3673	203	Brown College 1440 Northland Dr Mendota Hts, MN 55120 Mike Kronforst (651) 905-3522	207	Council on Asian-Pacific Minnesotans 658 Cedar St #160 St Paul, MN 55155 Jovita Bjoraker (651) 757-1740
208	Carleton College 1 N College St Northfield, MN 55057 Mike Hendel (507) 646-4293	209	Career Solutions 1295 Bandana Blvd N #110 St Paul, MN 55108 Yvette Oldendorf (651) 647-9961	211	Council on Black Minnesotans 2233 University Ave #426 St Paul, MN 55114 Lestar Collins (651) 642-0811
212	Careerbuilder Online	223	O' Hara & Associates	235	Connecticut School of Broadcasting

	9801 Dupont Ave S #300 Minneapolis, MN 55431 Kristy Nordeen (952) 703-2515	500 Village Center Dr #200 North Oaks, MN 55127 Jessica Ayub (651) 483-5506	2170 Crystal Plaza Arcade #38 Arlington, VA 22202 David Churchwell (703) 415-7600
238	Duluth Business University 4724 Mike Colalillo Dr Duluth, MN 55807 Wendy Bergfalk (218) 740-4365	240 Dakota County Technical College 1300 145th St E Rosemont, MN 55068 Ramie Chackan (651) 423-8450	252 Employment Action Center 6715 Minnetonka Blvd #212 St Louis Park, MN 55426 Tandalaya Paige (612) 752-8400
253	Emma L Bowen Foundation-CA 4024 Radford Ave #300 Studio City, CA 91604 Norma P Pichardo (818) 655-5708	254 Emma L Bowen Foundation-DC 1299 Pennsylvania Ave NW, 11th Flr Washington, DC 20004 Phylis Eagle Oldson (202) 637-4494	255 Emma L Bowen Foundation-NY 524 W 57th St New York, NY 10019 Sandra Rice (212) 975-2545
299	HIRED 1200 Plymouth Ave N Minneapolis, MN 55411 Phylcia Freeman (612) 287-1381	303 Howard University - Career Services 525 Bryant St NW (Rms 202-203) Washington, DC 20059 Joan M. Browne, PH.D. (202) 806-7513	307 KSTP-TV 3415 University Ave St Paul, MN 55114 Dixie Hansen (651) 642-5555
309	U of MN Multicultural Center for Academic Excellence 320 16th Ave SE 178 Klaeber Ct Minneapolis, MN 55455 Cynthia Armijo (612) 625-6013	310 U of MN-Institute of Technology 50 Lind Hall, 207 Church St SE Minneapolis, MN 55455 Michele Rockne-Semkow (612) 624-4090	339 Community Organization-General
349	Employee-Current	359 Employee-Former	369 Internal Applicant
379	Job Fair	389 Job Book-Front Desk 3415 University Ave St Paul, MN 55114 Sharon Hartho (651) 642-4311	399 Publication General None, MN None None (000) 000-0000
401	Recruiter	402 WDIO-TV 10 Observation Rd Duluth, MN 55811 Peggy Scandin (218) 727-6864	406 Minneapolis American Indian Center 1530 Franklin Ave E Minneapolis, MN 55404 Morgan Thompson (612) 879-1710
408	WHEC-TV 191 East Ave Rochester, NY 14604 Kathy Knox (585) 546-0745	416 WNYT-TV 15 N Pearl St Albany, NY 12204 Christine Kimball (518) 436-4791	426 Women Venture 2324 University Ave W St Paul, MN 55114 Stephanie Stuart (651) 251-0720
427	Working Online 9801 Dupont Ave S #300 Minneapolis, MN 55431 Kristy Nordeen (952) 703-2515	433 Winona State University PO Box 5838 Winona, MN 55987 Jill Bradley (507) 457-5340	439 Ridgewater College-Hutchinson 2 Century Ave SE Hutchinson, MN 55350 Ardith Ampe (320) 234-8502
448	Radio Television News Directors Association 1600 K St NW #700 Washington, DC 200362838 Sharon Hammon (202) 467-5258	452 Society of Broadcast Engineers 9247 N Meridian St #305 Indianapolis, IN 46260 Scott Jones (317) 846-9000	456 St Cloud Technical College 1500 Cooper Avenue South St Cloud, MN 56303 Kath (320) 308-5926
458	Southeast Asian Community Council 1827 44th Ave N Minneapolis, MN 55412 Pao Khang (612) 521-4859	462 St Cloud State University-Student Employment Svcs 720 4th Ave S, Suite 215K St Cloud, MN 56301 Coordinator (320) 308-3756	465 St Cloud State University-Multicultural Student Svcs MASC, EB 121, St Cloud State University, 720 4th Ave S St Cloud, MN 56301 Julie Cruz (320) 308-3976
468	TVSpy/Shoptalk 150 W 57th St, 5th Floor New York, NY 10011 Stephen Warley (212) 366-4212	486 Star Tribune 425 Portland Ave Minneapolis, MN 55488 Melanie Horner (952) 703-2512	487 Society of Professional Journalists 3909 N Meridian St Indianapolis, IN 46208 Greg Jones (317) 927-8000
495	University of St Thomas-Multicultural Student Svcs 2115 Summit Ave Mail #5006 St Paul, MN 55105 Alice Grider (651) 962-6460	503 TV Jobs/AM&FMJobs PO Box 4116 Oceanside, CA 920524116 Mark C Holloway (800) 374-0119	509 TVNewz Coastal News Network, 23 Kennedy Dr Cranston, RI 02920 Betty Jo Cugini (401) 455-9114
510	Television Week 6500 Wilshire Blvd #2300 Los Angeles, CA 90048 Eric Chasko (323) 370-2415	514 Urban League-St Paul 401 Selby Ave St Paul, MN 55102 Robert McClain (651) 328-8100	515 Upper Midwest American Indian Ctr 1035 W Broadway Minneapolis, MN 55411 Jennifer Yellowhammer (612) 522-4436
522	Urban League-Minneapolis 2100 Plymouth Ave N Minneapolis, MN 55411 Stephen Robinson (612) 302-3100	546 KSAX-TV 415 Filmore St Alexandria, MN 56308 Katie Jerde (320) 763-5729	555 KSTC-TV 3415 University Ave St Paul, MN 55114 Glenna Sorensen (651) 523-7301
577	UW-La Crosse Career Services 2nd floor Wilder Hall, 1725 State St La Crosse, WI 54601 Karolyn Bald (608) 785-8514	582 U of Wisconsin-Eau Claire 105 Garfield Ave, Dept of Communication and Journalism HHH 152 Eau Claire, WI 54701 Judy Gatlin (715) 836-2528	587 U of Wisconsin-River Falls 410 S 3rd St River Falls, WI 54022 Joan Kratt (715) 425-3169
602	Mille Lacs Band of Ojibwe 1433 E Franklin #7C Minneapolis, MN 55404 Barbara Benjamin-Robertson (612) 872-1424	604 Minneapolis Business College 1711 W County Rd B Roseville, MN 55113 Suzanne Erickson (651) 604-4119	605 Minneapolis College of Art & Design 2501 Stevens Ave Minneapolis, MN 55404 Phyllis Ware (612) 874-3721
607	Mpls Community & Tech College-Multicultural Student Svcs	608 Medialine PO Box 51909	610 Minnesota Broadcasters Association 3033 Excelsior Blvd Suite 440

	1501 Hennepin Ave Minneapolis, MN 55403 Renee Beaulieu-Banks (612) 659-6743		Pacific Grove, CA 93950 Mark Shilstone (831) 648-5200		Minneapolis, MN 55416 Linda LaSere (612) 926-8123
612	Minnesota Indian Women's Resource Ctr 2300 15th Ave S Minneapolis, MN 55404 Sue Kincade (612) 728-2000	615	Minnesota Women's Consortium 550 Rice St St Paul, MN 55103 Lorraine Hart (651) 228-0338	625	Minnesota Works.net 332 Minnesota St #E200 St Paul, MN 55101 Linda (651) 296-8400
629	Minnesota School of Business 1401 W 76th St #500 Richfield, MN 55423 Sarah Shore (612) 798-3746	631	Minnesota West Community & Technical College 401 West St, PO Box 269 Jackson, MN 56143 Connie Henning (507) 847-7926	633	NAACP Minneapolis 310 E 38th St #136 Minneapolis, MN 55409 Duane Reed (612) 822-8205
634	Mitchell Technical Institute 821 N Capital Mitchell, SD 57301 Amanda Neppi (605) 995-7136	640	NAACP St Paul 586 W Central Ave St Paul, MN 55103 Nathaniel Khaliq (651) 227-5199	644	National Association of Broadcasters 1771 N St NW Washington, DC 200362891 Karen Hunter (202) 429-5498
646	National Association of Black Journalists 8701 Adelphi Rd Adelphi, MD 20783 Calvin Gilreath (703) 964-2765	650	Normandale Community College 9700 France Ave S Bloomington, MN 55431 Job Placement Coordinator (952) 487-7041	651	National Association of Hispanic Journalists PO Box 226722 Washington, DC 20045 Marco Botero (202) 662-7145
654	National Academy of Television Arts & Sciences 111 W 57th St #600 New York, NY 10019 Bob Behrens (212) 586-8424	657	National Hispanic Media Coalition 2514 S Grand Ave Los Angeles, CA 90007 Claudia Flores (213) 746-6988	665	Northland College Mass Communication Program 1101 Hwy 1 E Thief River Falls, MN 56701 Mark Johnson (218) 681-0783
699	Business Organization-General	709	Consulting Firm	721	The Leadership Institute 1101 N Highland St Arlington, VA 22201 Emily Miller (800) 827-2726
728	PPL-LNB Community Center 1925 Nicollet Ave S Minneapolis, MN 55403 Pamela Rogers (612) 872-3618	733	Lower Sioux Indian Community PO Box 308 Morton, MN 56270 Tara Loomis (507) 697-6185	737	Macalester College 1600 Grand Ave St Paul, MN 55105 Linda Schindler (651) 696-6384
753	Self Inquiry	763	Website	773	Word of Mouth
785	Pioneer Press Newspaper/Yahoo Hot Jobs 345 Cedar Ave St Paul, MN 55101 Melanie Horner (952) 703-2519	787	Ramsey Action Partnership of Ramsey & Washington Counties 450 N Syndicate St St Paul, MN 55104 Connie Kranz (651) 603-5882	788	Rasmussen College-Eagan 3500 Federal Dr Eagan, MN 55016 Jill Langevin (651) 259-8124
794	Rasmussen College 7905 Golden Triangle Drive, Suite 100 Eden Prairie, MN 55344 Elizabeth Lintelman (952) 230-3025	805	Hennepin Technical College-Eden Prairie/Brooklyn Park 9200 Flying Cloud Dr Eden Prairie, MN 55347 Cheryl Benkofske (763) 488-2411	819	Indian Health Board 1315 E 24th St, #2 Minneapolis, MN 55404 Norine Smith (612) 721-9800
820	Inver Hills Community College 2500 E 80th Inver Grove Hts, MN 55076 Sarah Hover (651) 552-3301	832	Journalismnext.com 1804 W Abingdon Dr #202 Alexandria, VA 22314 Eric Wee (703) 739-0408	836	Job Post-All MN State Universities
838	Bethel University 3900 Bethel Dr #CC322 St Paul, MN 55112 Pam Roach (651) 635-2470	840	Concordia College Career Center 901 8th St S Moorhead, MN 56562 Sara Gjesdahl (218) 299-3020	841	St Olaf College 1520 St Olaf Ave Northfield, MN 55057 Andrea Kubinski (507) 786-3268
843	KOBF-TV 825 W Broadway Farmington, NM 87401 Deb Kelly (505) 326-1141	853	Concordia University-St Paul 275 N Syndicate St St Paul, MN 551045494 Cindy O'Donovan (651) 603-6245	856	Hamline University - Career Development Center 1536 Hewitt Ave MS-B1802 St Paul, MN 55104 Patrick Smith (651) 523-2654
858	Metropolitan State University (Twin Cities) 700 E 7th St St Paul, MN 55106 Carol Lowe (651) 793-1529	859	Minnesota State University-Mankato 209 Wigley Administration Center Mankato, MN 56001 Brenda Garbers (507) 389-6061	863	U of MN-Crookston Sargeant Student Center, Suite 245, 2900 University Ave Crookston, MN 56716 Meloni Rasmussen (218) 281-8585
865	KAAL-TV 1701 10th Place NE Austin, MN 55912 Bonnie Broden (507) 437-6666	866	Northwestern College 3003 Snelling Ave N St Paul, MN 55113 Linda Ashworth (651) 631-5109	872	College of St Benedict/St John's 37 College Ave S, Career Services St Joseph, MN 56374 Jackie Miller (320) 363-5707
873	College of St Catherine F26 2004 Randolph Ave St Paul, MN 55105 Kathy Czech (651) 690-8890	875	St Mary's University 700 Terrace Hts #6 Winona, MN 55987 Jackie Baker (507) 457-6695	876	University of St Thomas 2115 Summit Ave #5020 St Paul, MN 55105 Pa Nhia Lee (651) 962-6761
878	Southwest Minnesota State University-Career Svcs 1501 State St BA 156 Marshall, MN 56258 Linda Kruse (507) 537-6221	887	U of MN-Carlson School of Management 1925 19th Ave S, Room 2-150 Minneapolis, MN 55455 Maggie Szarkowitz (612) 624-3549	888	U of MN-Morris-Career Center 201 Behmler Hall, 600 E 4th St Morris, MN 56267 Irene Maloney (320) 589-6065

893	KOB-TV 4 Broadcast Plaza SW Albuquerque, NM 87104 Cathy Potts (505) 243-4411	905	KOBR-TV 124 E 4th St Roswell, NM 88201 Isabel Castillo (505) 625-8888	911	KSTP-AM 3415 University Ave St Paul, MN 55114 Mary Schaible (651) 647-2989
912	KSTP-FM 3415 University Ave St Paul, MN 55114 Mary Schaible (651) 647-2989	913	KTMV-FM 3415 University Ave St Paul, MN 55114 Mary Schaible (651) 647-2989	921	Radio Ink - Streamline Publishing 224 Datura St #1015 West Palm Beach, FL 33401 Eric Rhoades (561) 655-8778
922	Media Head Hunters/Radio Business Report 6208-B Old Franconia Rd Alexandria, VA 22310 Cathy Carnegie (703) 719-9500	1092	Broadcast Engineering 9800 Metcalf Overland Park, KS 66212 Jennifer Shafer (913) 967-1732	1147	Lynn University 3601 N Military Trail 3rd floor Boca Raton, FL 33431 Robert Trainor (561) 237-7305
1160	University of Miami School of Communication 5100 Brunson Drive Coral Gables, FL 33124 Carolyn Castro (305) 284-6632	1161	LSU Manship School of Mass Communication 221 Journalism Building Baton Rouge, LA 70803 Helen Taylor (225) 578-7381	1162	Wayne State University Journalism Institute for Minorities 191 Manoogian Hall Detroit, MI 48202 Alicia Nails (313) 577-6304
1173	Howard University - John H Johnson School of Comm 525 Bryant St NW Washington, DC 20059 Carol Dudley (202) 806-5806	1184	KSTP.com 3415 University Avenue St. Paul, MN 55114 Veronica Chapel (651) 642-4374	1185	KSTC45.com 3415 University Avenue St Paul, MN 55114 Veronica Chapel (651) 523-7381
1187	KS95.com 3415 University Ave St Paul, MN 55114 Tom O'Connor (651) 632-6615	1188	1500ESPN.com 3415 University Ave St. Paul, MN 55114 Tom O'Connor (651) 632-6638	1189	MyTalk107.1 3415 University Ave St Paul, MN 55114 Tom O'Connor (651) 632-6638
1193	Goods Entertainment PO Box 1266 Weston, CT 06883 Adam Goodman (800) 867-9532	1208	Brown College 1440 Northland Dr Mendota Hts, MN 55120 Karol Baumeister (651) 905-3499	1213	F&F Productions 14333 Meyerlake Circle Clearwater, FL 33760 Donna Guillaume (727) 535-6776
1224	Central Michigan University, School of Broadcasting and Cinematic Arts 340 Moore Hall CMU Mount Pleasant, MI 48859 Dr. Peter B. Orlik (989) 774-3851	1225	Temple University Public Radio 1509 Cecil B Moore Ave 063-00 Philadelphia, PA 19121 Tobias Q. Poole (215) 204-8405	1226	Ohio/Illinois Centers for Broadcasting 9000 Sweet Valley Drive Cleveland, OH 44125 Gary James (216) 447-9117
1227	Collective Talent 1721 Richardson Pl Tampa, FL 33606 Michael Billie (813) 254-9695	1231	City University of New York, Graduate School of Journalism 219 West 40th Street New York, NY 10018 Deborah Stead (646) 758-7732	1268	Columbia University Graduate School of Journalism 2950 Broadway, 207 Journalism New York, NY 10027 Julie Hartenstein (212) 854-4422
1270	ReelzChannel 5650 University Blvd SE Albuquerque, NM 87106 Lori Lung (505) 212-8800	1275	University of South Dakota 555 N Dakota St STE 205C Vermillion, SD 57069 Michelle Van Maanen (605) 677-5478	1294	University of Minnesota 200 Donhowe Building, 319 15th Avenue SE Minneapolis, MN 55455 Goldpass Admin (612) 625-2000
1295	RBR-TVBR Classifieds PO Box 6633 Woodbridge, VA 22195 N/A (703) 490-3099	1436	Minnesota School of Business 3680 Pheasant Ridge Drive Northeast Blaine, MN 55449 Eric Slette (763) 225-8000	1437	TCHRA 14985 Glazier Avenue Suite 550 Apple Valley, MN 55124 NA (952) 432-7755
1438	Minnesota School of Business 1401 West 76th Street Richfield, MN 55423 Sam Kovar (612) 798-3732	1443	All Access 28955 Pacific Coast Highway #210 Malibu, CA 90265 N/A (310) 457-6616	1454	Ad Fed Minnesota 1000 Westgate Drive Suite 252 St. Paul, MN 55114 NA (651) 290-7489
1455	Minnesota Interactive Marketing Association 1821 University Ave W #S256 St Paul, MN 55104 NA (651) 999-5345	1456	Journalism Jobs NA Berkeley, CA 00000 NA (510) 653-1521	1457	LinkedIn 2029 Stierlin Ct Mountain View, CA 94043 N/A (000) 000-0000
1458	MediaPost 15 East 32nd St 7th Floor New York, NY 10016 NA (212) 204-2000				

Outreach Activities

Name of Event / Initiative	Contact Person	Date	Brief Description of Initiative	Other Information
Cristo Rey Corporate Internship Program Hire4Ed	Meg Brundey, Executive Director	08/30/2010 - 06/11/2011	KSTP-TV & KSTC-TV participated once again in the Cristo Rey High School Corporate Internship Program, Hire4Ed. During the 2010-2011 school year, three students worked at the stations. One, who has been with the station for the past two years, worked as a Production Assistant for Mid Day News and Twin Cities Live. One other student worked with the KSTC-TV Sales and Marketing groups. The third	Cristo Rey High School is a college preparatory school that serves motivated, economically disadvantaged young men and women of Minneapolis & St. Paul. Work is an integral part of the students' educational experience at the school. Students work to earn a large portion of the cost of their education.

			student worked on the Assignment Desk at KSTP-TV.	
Newsroom Job Shadows	KSTP-TV Staff & High School/College Students	12/01/2010 - 11/30/2011	<p>On a regular basis, KSTP-TV offers high school and college students the opportunity to spend a day in the newsroom learning about TV news, as well as learning about career opportunities. A typical day for the student looks like this:</p> <ul style="list-style-type: none"> ● Attend either a morning or afternoon editorial meeting; ● Spend time with a Producer learning what they do to prepare for a newscast; ● Follow a Reporter and watch what they do as they cover a story; ● Spend time with a Photographer learning about the importance of the position; ● Spend time on the assignment desk learning what happens at the desk; ● Take a tour of the station. 	
School & Community Organization Visits	TV & Radio Public Affairs and Marketing	12/01/2010 - 11/30/2011	TV and Radio staff regularly speak with students in elementary schools, senior high schools and colleges, as well as community organizations about their jobs and careers in broadcasting.	Visits include: Minnesota Bankers Association, Burroughs Community School, Edward Neill Elementary School, St. Thomas, Univeristy of Minnesota, Transportation Club of MInnesota, MN Chapter of Society of Professional Journalists, Teach for America Day, Concordia University, Excelsior Elementary, St. Paul Urban Academy Professionals Day, American Red Cross, Twin West Chamber of Commerce, VA Medical Center, Children's Hospital Association, Edina Chamber of Commerce, Oak Grove School, MN Department of Education, Minnesota State Fair, North Hennepin Community College, Edina Morningside, Anoka-Ramsey Community College, Elon University, University Avenue Elementary.
Station Tours	Public Affairs Office	12/01/2010 - 11/30/2011	Station tours are conducted on a regular basis for schools and community organizations interested in learning about the television industry and careers in broadcasting. Tour participants speak with anchors, reporters, meteorologists, photographers and managers about television news and what it takes to work in the industry. They also see what happens behind the scenes during a newscast.	Groups participating in station tours include: Birch Grove Elementary, Northwestern College, Homeschool Adventure, Como Park High School, River Falls Girl Scouts, Forest Lake Girl Scouts, Cub Scouts Pack 524-Den 14, Chippewa Middle School, Girl Scout Troop 52763, North Hennepin Community College, GTUI, Beacon Home School Co-op, New Horizons, St. John Grade School, and TBI Metro Services.
Twin Cities Live Internship Program	Amanda Tadych, Executive Producer	12/01/2010 - 11/30/2011	Twin Cities Live, the locally produced lifestyle show on KSTP-TV, offers two (2) internships each semester to eligible college students. The interns perform a variety of duties including story research, studio prep, logging of field tapes, assistance to studio audience members, updating the website and assisting producers with other various tasks.	All interns complete their internship for college credit.
2011 News Internships	Lindsay Radford, News Director	01/01/2011 - 11/30/2011	KSTP-TV offered 3 news internships during the Spring of 2011, 4 internships during the Summer of 2011 and 3 during the Fall of 2011. Interns worked with the Political Reporter during the legislative session, on the station website, supported sports and weather departments, helped out on the Assignment Desk and learned to produce news casts.	All interns completed their internships for college credit.
UW-Eau Claire Lippold Fellowship 2010	Mary Hoffman, Professor	01/04/2011 - 01/21/2011	<p>KSTP-TV News partnered with the University of Wisconsin-Eau Claire to host the Lippold Fellow. The Lippold Fellowship is a job shadowing/mentoring experience for an eligible broadcast journalism student during the University's 3-week Winterim.</p> <p>The Lippold Fellow worked in the newsroom from January 4-21, 2011. The Fellow's schedule included time on the Assignment Desk, working with producers learning how to put together a newscast and in the field with a variety of reporters</p>	

			focusing on the news gathering process.	
Minnesota Timberwolves & Lynx Internship & Career Fair	Trisha Farrow	03/11/2011 - 03/11/2011	KSTC-TV and KSTP-AM management participated in the Minnesota Timberwolves & Lynx Annual Internship & Career Fair on 03/11/11. Career fair attendees were searching for internship and full time employment opportunities, mainly with a focus in sports. Resumes were collected and internship applications were handed out.	
Eagan High School Mentorship Program	Eagan High School	03/16/2011 - 05/29/2011	The News Department at KSTP-TV participated in the Mentor Program at Eagan High School. A high school senior, interested in Broadcast Journalism, spent 6-8 hours a week for 10 weeks learning what it is like to work in a newsroom.	
Radio/TV Mentorship Program	St. Paul Academy Senior Project	05/09/2011 - 06/03/2011	Various departments within Radio (Sales, Programming & Promotions) and TV (Creative Services, Web, Reporter/Photographer & Twin Cities Live) participated in a mentorship program with a St. Paul Academy student. The senior spent 2-5 hours a week for 4 weeks observing how Radio and TV stations operate.	
STEP UP Summer Job Program	Amy Shapiro	05/14/2011 - 08/30/2011	KTMY-FM participated in the STEP UP Summer Jobs Program. The program recruits, trains, and places youth, ages 16-21, in paid summer positions with local employers. The station submitted a job description for an Intern/Show Assistant, then interviewed and hired a STEP UP participant interested in working in radio. The STEP UP Intern assisted with day-to-day operations in the programming and production departments.	
Summer 2011 Radio Programming Internship-1500 ESPN	Brad Lane, Program Director	05/15/2011 - 08/15/2011	KSTP-AM offered a summer internship in the Programming Department. The selected intern worked with the talk show personnel operating the board, screening calls and assisting with show development. The intern also assisted with production activities.	The student selected for the summer internship attended Iowa State.
Accrediting Commission of Career Schools and College	Jason Scandlin	05/24/2011 - 05/25/2011	KSTP-FM's Assistant Program Director served as an Occupational Specialist at Brown College for their curriculum evaluation by the Accrediting Commission of Career Schools and Colleges. Online, prep and classroom work was evaluated by the Assistant Program Director and feedback was given to help prepare graduates for the workplace.	
Brown College Graduate Review	Lisa Wright	06/28/2011 - 06/28/2011	KSTP-FM's Program Director and Assistant Program Director participated on a panel with Brown College administrators and teachers to review the work of graduating students. Students presented examples of skills and abilities learned during their time at Brown College and were then graded by the panel. The panel also asked questions of the students that may be asked by potential employers. The panel offered critiques and suggestions on how to improve skills and presentations.	
Cristo Rey Corporate Internship Program Hire4Ed	Meg Brundey, Executive Director	08/24/2011 - 06/13/2012	KSTP-TV & KSTC-TV participated once again in the Cristo Rey High School Corporate Internship Program, Hire4Ed. During the 2011-2012 school year, three students worked at the stations. One, who has been with the station for the past three years, worked as a Production Assistant for the Mid Day News and Twin Cities Live. One other student worked with the KSTC-TV Sales and Marketing groups. The third student worked on the Assignment Desk at KSTP-TV.	Cristo Rey High School is a college preparatory school that serves motivated, economically disadvantaged young men and women of Minneapolis & St. Paul. Work is an integral part of the students' educational experience at the school. Students work to earn a large portion of the cost of their education.

Twins Sports Internship/Career Fair - 2011	Courtney Zaknewski, Human Resource	09/20/2011 - 09/20/2011	KSTP-AM's Program Director and KSTC-TV's Director of Marketing participated in the 7th Annual Twins Sports Internship/Career Fair. Approximately 500 individuals attended the Internship/Career Fair in search of a sports job and/or internships. The managers passed out station contact information and internship applications and spoke with many career fair participants about jobs in broadcasting.	
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